

# ORDER

**WZZM 13**

**Orders**

**Order / Rev:** 713503

Alt Order #:

**Product Desc:** Mark Bernstein/U of M Board of Regents

**Estimate:**

**Flight Dates:** 10/01/12 - 11/05/12

**Original Date / Rev:** 09/13/12 / 09/13/12

**Order Type:** Political

**Primary AE:** Tim Siegel

**Sales Office:** WZZM

**Sales Region:** LOC

**Agency**

**Name:** Mark Bernstein / U of M Board of Regents

**Buying Contact:**

**Billing Contact:**

31731 Northwestern Hwy #333

Farmington Hills, MI 48334

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 0%

**Advertiser**

**Name:** Mark Bernstein / U of M Board of Regents

**Demographic:** A25-54

**Product Codes:** PL-State/Local Misc

**Priority:** P-5

**Revenue Codes:** DIR, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$7,050.00	\$7,050.00
10/29/12	11/05/12	4	\$1,685.00	\$1,685.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$7,050.00	\$7,050.00	0.00
November 2012	4	\$1,685.00	\$1,685.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$8,735.00</b>	<b>\$8,735.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/01/12	10/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	3	\$270.00	P-3	0.00	NM	3	\$810.00
N 2	WZZM	10/01/12	10/05/12	M-F 12-1230p Noon News	CM	12-1230pm	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
N 3	WZZM	10/01/12	10/05/12	M-F 6-630p M-F News	CM	6-630p	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
N 4	WZZM	10/08/12	10/12/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	3	\$355.00	P-2	0.00	NM	3	\$1,065.00
N 5	WZZM	10/08/12	10/12/12	M-F 12-1230p Noon News	CM	12-1230pm	MTWTF--	:30	3	\$195.00	P-2	0.00	NM	3	\$585.00
N 6	WZZM	10/08/12	10/12/12	M-F 6-630p M-F News	CM	6-630p	MTWTF--	:30	3	\$780.00	P-2	0.00	NM	3	\$2,340.00
N 7	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	2	\$355.00	P-2	0.00	NM	2	\$710.00
N 8	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
N 9	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
													<b>Totals</b>	<b>22</b>	<b>\$8,735.00</b>